

Beautiful
I AM, INC

Sponsorship Proposal



Dear Friend,

Once upon a time, not too long ago, I embarked on a journey that would change my life forever. It all began with a profound realization that left an indelible mark on my heart - many women and young girls in our community were struggling, lacking the basic life skills needed to ensure their success in life. Their dreams were being hindered by circumstances beyond their control, and I knew I had to do something about it.

Driven by an unyielding passion to make a difference, I founded Beautiful I Am, an organization dedicated to empowering women and young girls with the tools they needed to thrive. As I immersed myself in this mission, the fire in my heart burned brighter with each passing day. I firmly believe that every woman and girl, no matter their background or financial status, deserves access to the essential help and transformative programs that could unlock their full potential.

Through our programs, we strive to nurture self-belief and instill a sense of empowerment in those we serve. It's about igniting that spark of confidence within them, showing them that they have the strength to conquer any obstacle life throws their way. Our vision is not just about providing life skills training; it's about creating a community where every woman and girl can stand tall and proud of who they are.

As I share my story with you today, I am filled with hope and excitement for what we can achieve together. Your support as a sponsor would be nothing short of a fairy tale come true. With your help, we can expand our reach, touching the lives of countless women and young girls, transforming their futures for the better.

Picture a world where dreams are no longer held back by limitations, where every individual can confidently chase after their goals. That is the world we want to create - a world where beauty isn't just skin deep, but it emanates from within, fueled by self-belief and empowerment.

So, dear sponsor, I invite you to be a part of this beautiful journey with us. Your support will be the magical key that unlocks a brighter future for the women and girls we serve. Together, we can write a story of hope, resilience, and empowerment - a story that will inspire generations to come.

Thank you for listening to my heartfelt tale. I truly hope that you'll join us on this enchanting adventure, as we write a new chapter in the lives of those who need it most.

With warm regards,
Tamika Williams
Founder, Beautiful I Am



ABOUT US

Beautiful I Am, Inc. (BIA) is a non-profit organization that offers programming and outreach services to promote personal, professional, and educational development for women and girls. Our organization is volunteer-run and located in the metropolitan area of Washington, D.C. Our services cater to girls between the ages of 4 to 18 as well as adult women. BIA strives to make a change with particular emphasis on supporting underserved minority women residing in economically disadvantaged areas of the DC Metropolitan region.



OUR GOALS

- To inspire women and girls to create their own definition of beauty and inspire confidence.
- To encourage women to expand their understanding of what is possible beyond expectations of achievement.
- To partner with local businesses, community organizations, and leaders to promote academic excellence and personal growth in young women through activities including internships as well as personal and professional mentoring.

Beautiful I Am's purpose is to ignite the passions and aspirations of women of all ages, equipping them with the tools and support they need to conquer life's obstacles, pursue their dreams and advance professionally through our thoughtfully crafted programs.

Our Programs

Beautiful I Am, Inc. creates and provides a multitude of programs aimed at empowering and inspiring girls of all ages to strive for excellence, no matter what that may be. These programs are offered free of charge to all participants thanks to the generous support and sponsorship of our donors. We kindly request your support in helping us continue to make a positive impact in the lives of women and girls.

Little Beauty's Book Club

BIA's book club was created to enhance the reading and comprehension levels of young girls aged 4 to 11 while teaching important life and social skills. BIA's staff carefully select books that are age-appropriate, diverse, and thought-provoking, enabling girls to develop a greater sense of empathy, awareness, and understanding.

Our book club is a safe space for self-expression, where young girls can ask questions, share opinions, and have their views validated. We believe that creating an environment where girls feel confident and valued is key to building their self-esteem at a young age.

Little Beauty's Book Club educates young girls where they may be struggling in the classroom. With our program, we aim to not only reach the bar, but push past it while making new goals for our young girls.

Beautiful Me Mentoring

The Beautiful Me Mentoring program uses qualified leaders and positive role models who have a desire to create waves of positivity in their community to teach the program's mentees. Each mentoring session is organized to create a safe space for young girls, from the ages 12 to 18, learn and engage with one another while being guided by BIA's intelligent and caring mentors.

One of the main goals of the Beautiful Me Mentoring program is to decrease the number of high school girls who become disengaged and instead give them the skills to transition successfully to the next phase of their lives. It's our mission to help guide young girls complete their high school education while creating a solid plan following graduation.

I Am Beautiful Women's Circle

The Women's Circle is designed to help any woman (ages 19+), whether she is starting over after a life transition, pursuing a new career or passion, or seeking ways to sustain and thrive in her current circumstances. BIA strives to help any and all women pursue what makes them happy while also ensuring it is never too late to learn something new.

Women are given the tools and resources they need to stay resilient and overcome any obstacle within the Women's Circle. We want to build the skills and confidence everyone needs to thrive in any situation. Together, BIA and participants create a long-lasting sisterhood that uplifts and inspires.

Our 2023 Community Events

Blossoms of Hope Outreach

The Blossom of Hope initiative celebrates the strength and resilience of mothers who have experienced the loss of a child. Nominated by our caring community, these exceptional women receive a thoughtfully created "Basket of Love" on Mother's Day, symbolizing our compassion and support. But our commitment doesn't end there; throughout the year, we provide ongoing emotional support by organizing a network of care to help them on their healing journey. Together, we sow seeds of hope, uplift spirits, and foster unity, honoring these extraordinary mothers who inspire us all. We invite everyone in helping the spread of love and understanding as we witness the blossoming of hope in their hearts.

Voices of Beauty and Courage: Uniting Against Domestic Violence

The Voices of Beauty and Courage summit is a transformative event that brings together women and teens from all walks of life to unite against domestic violence, celebrating the profound courage and resilience within survivors. Through inspiring keynote speakers, impactful workshops, and heartfelt stories of triumph, the summit seeks to shed light on the beauty that lies within each individual's strength. Together, we aim to create a powerful collective voice, breaking the silence surrounding domestic violence and fostering a supportive community that empowers survivors on their journey to healing and reclaiming their identity and beauty.

The King I Am Mentoring Speed Brunch

BIA's The King I Am Mentoring function is a unique and transformative event designed to inspire and empower young men to recognize and embrace their inner kings. Hosted with the utmost care and dedication, this special event provides an opportunity for mentorship, growth, and camaraderie. Throughout the event, experienced mentors will engage in one-on-one speed mentoring sessions with participants while offering guidance, support, and valuable life lessons.

Amazing Mom's Thanksgiving Give Back

This Thanksgiving Give Back event allows BIA and others come together to show gratitude and support to single mothers in our community. This event is a celebration of the extraordinary efforts single mothers put forth in nurturing and providing for their families. By giving back, we hope to bring smiles to their faces and alleviate some of the burdens they may face during the holiday season. We hope to collaborate with as many people to spread love, warmth, and appreciation, as we express our heartfelt gratitude to these amazing moms who continuously inspire us all.

The Beauty In Me Gala

BIA's end-of-the-year fundraising Gala is a special event that aims to raise funds for our upcoming year's programs, ensuring that they remain accessible to everyone free of charge. Through captivating performances, inspiring speeches, and heartwarming stories of personal growth and empowerment, we celebrate the unique beauty within each individual. Your support and contributions will directly impact our ability to provide and expand transformative programs that nurture self-discovery, personal development, and empowerment.

Outreach Sparkles

with BIA

Beautiful I Am's mission requires outreach because it allows us to directly connect with and support the women and young girls in our community who need our services the most. By actively reaching out, we can ensure that our transformative programs reach those who may otherwise be underserved, fostering a sense of empowerment and creating a positive impact on their lives. BIA is constantly creating and organizing different ways to reach out to different communities – from making hundreds of sandwiches to pass out or to donating turkeys for Thanksgiving. We hope BIA's commitment to community outreach inspires fellow optimists make a positive change within their communities.



Benefits of Partnering

Amplifying Impact

By partnering with Beautiful I Am, different organizations, local governments, and businesses of all sizes can expand their social impact both in and outside of their communities. By combining resources, expertise, and networks, they can collectively reach a wider audience, make a greater difference in the community, and create lasting positive change.

Enhanced Community Engagement

Partnering with Beautiful I Am demonstrates a commitment to community engagement and magnifying empowerment. It allows businesses, organizations, and impactful local governments to align their values with a reputable organization dedicated to uplifting women and girls of all backgrounds, strengthening community ties, and fostering social well-being.

Access to Expertise and Resources

Partnering with Beautiful I Am provides access to the organization's expertise, resources, and programs. Government bodies, businesses, and other organizations can tap into the knowledge and experience of Beautiful I Am, Inc. to enhance their initiatives, develop unique tailored programs, or seek guidance on promoting empowerment and well-being.

Positive Brand Association

Partnering with Beautiful I Am can enhance the reputation and brand image of various organizations, local government bodies, and businesses. It showcases their commitment to social responsibility, gender equality, and community development, which can positively impact their relationships with customers, employees, potential partners, and stakeholders.

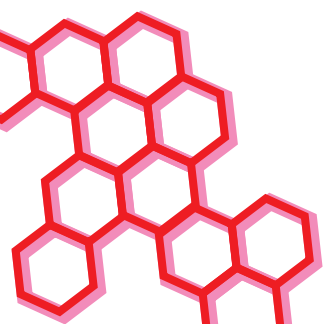


Types of Sponsorships



Corporate sponsorship can take several forms and doesn't always involve donations. Some of the most common types of sponsorships can include:

- **Event sponsorship:** Partnering with companies to sponsor fundraising events can help reduce the costs of delivering them.
- **Program sponsorship:** Companies may also choose to sponsor one of your nonprofit's programs — especially if it strongly aligns with their values.
- **Volunteer programs:** To engage employees, some brands encourage their staff to get involved with nonprofits. This may involve volunteering for your organization.
 - Some BIA Sponsorships include an "Exclusive Day of Service Opportunity." This special event or initiative gives organizations or groups the unique chance to actively engage in community service or volunteer activities, exclusively arranged for their team. This opportunity allows a group to make a meaningful impact in the community while fostering teamwork and a sense of purpose among participants.
- **Employee giving:** Companies may deduct donations from employee paychecks, for example. They may also match donations made by their employees through match-giving, which effectively doubles their contributions.
- **Cause marketing:** Brands may request a cause marketing partnership to raise their profile and improve their brand image. It's generally considered a type of advertising since there are specific expectations that your nonprofit is obliged to meet as part of the sponsorship.
- **In-kind sponsorship:** Instead of a financial contribution, brands may offer services or products. For example, employees can contribute their expertise and time through skills-based volunteering.



Sponsorship Levels:

Golden Beauty

Golden Beauty Sponsorship

- \$20,000.00 Annually

VOLUNTEER & EMPLOYEE ENGAGEMENT

- Exclusive Day of Service Opportunity
 - Events similar to BIA's Amazing Moms Thanksgiving day of service or during Domestic Violence Awareness Month
- Personalized Domestic Violence Awareness Month engagement opportunity
- Quarterly volunteer opportunity with team building and Diversity, Equity, and Inclusion (DEI) exposure
- Annual community impact presentation with a BIA guest speaker
- One-on-one support from BIA representative

ANNUAL RECEPTION RECOGNITION

- 7 complimentary tickets to BIA's annual fundraising Beauty In You Gala
- Presentation and speaking opportunities during program
- Logo on all event materials including social media posts and a full-page ad in event programs

MARKETING BENEFITS

- A coordinated PR campaign to announce partnership including press release, social media announcements from all BIA social media accounts, and community outreach communications
- Logo on BIA website and bio detailing partner's volunteer work/ contributions
- Quarterly social media donation and volunteering recognition
- Full page recognition in BIA's annual report
- Featured quarterly guest on the BIA podcast
- Personal video from BIA program participants

Sponsorship Levels:

Platinum Beauty

Platinum Beauty Sponsorship

- \$15,000.00 Annually

VOLUNTEER & EMPLOYEE ENGAGEMENT

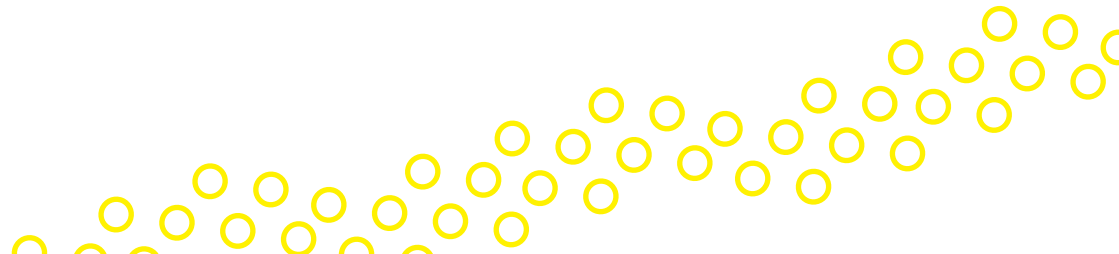
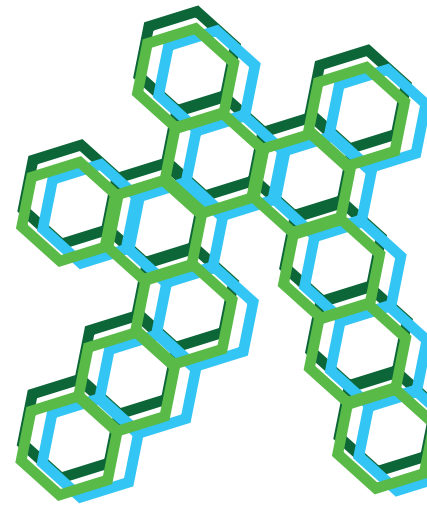
- Exclusive Day of Service opportunity
 - Events similar to BIA's Amazing Moms Thanksgiving day of service or during Domestic Violence Awareness Month
- Quarterly volunteer opportunity
- Annual impact presentation with a BIA guest speaker
- One-on-one support from BIA representative

ANNUAL RECEPTION RECOGNITION

- 5 complimentary tickets to annual fundraising reception
- Logo on all event materials
- Half-page ad in event program

MARKETING BENEFITS

- A coordinated PR campaign to announce partnership including a press release and social media announcements on all BIA social media accounts
- Logo on BIA webpage
- Quarterly social media recognition
- Recognition in annual report
- Two guest spots on our podcast
- Personal letters of gratitude from BIA program participants



Sponsorship Levels:

Diamond Beauty

Diamond Beauty Sponsorship

- \$10,000.00 Annually

VOLUNTEER & EMPLOYEE ENGAGEMENT

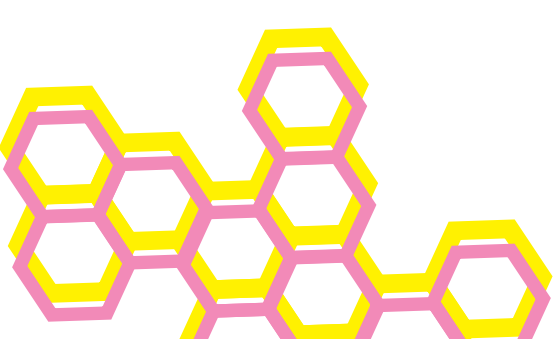
- Quarterly volunteer opportunity Annual impact presentation with
- Annual impact presentation with a BIA guest speaker

ANNUAL RECEPTION RECOGNITION

- 2 complimentary tickets to annual fundraising reception
- Name on all event materials
- Quarter-page ad in event program

MARKETING BENEFITS

- Initial marketing campaign includes announcement across all of BIA's social media accounts
- Name on BIA website
- Bi-annual social media recognition
- Recognition in annual report



Sponsorship Levels:

Ultimate Beauty Sponsorship

- \$5,000.00 Annually

MARKETING BENEFITS

- Prominent logo recognition on the Beautiful I Am, INC website.
- Prominent logo and sponsorship mention on all Beautiful I Am, INC clothing.
- Prominent logo recognition in all print material.
- Company logo printed on official Beautiful I Am, INC event banners

Radiant Beauty Sponsorship

- \$2,000.00 Annually

MARKETING BENEFITS

- Logo recognition on Beautiful I Am, INC website
- Logo on all Beautiful I Am, INC clothing
- Logo in all print BIA materials
- Personal thank you and acknowledgment letter from BIA Founder Tamika Williams

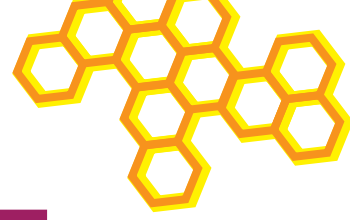
Beauty Paint a Sip Sponsorship Event

- \$850.00

The Beauty Paint and Sip Sponsorship is a delightful evening where creativity and philanthropy blend seamlessly. Guests will enjoy a guided painting session led by a professional artist, all while sipping on a selection of fine wines. The event aims to raise funds for a BIA programing, making it the perfect occasion to unleash your inner artist for a good cause. With an atmosphere filled with laughter, color, and community spirit, this is an experience you won't want to miss. The evening allows for groups up to 20 people to enjoy a non-traditional and out of the box bonding experience while making an impact to local communities.

Partnership

Commitment Form



Name (as it should appear in printed materials):

Contact name and title:

Phone number:

Email:

Social media handles:

Select your paternship level

\$20,000

\$10,000

\$2,000

\$15,000

\$5,000

Payment Information

Check made payable to “Beautiful I Am”

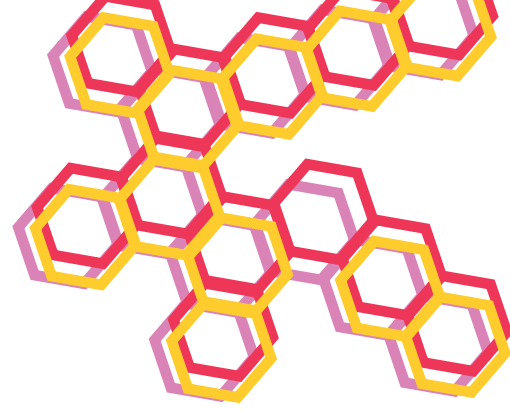
Please send an invoice

Visit our website to donate:
www.Beautifuliaminc.org

Scan to donate



Contact BIA



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<https://www.Beautifuliaminc.org/>

WE THANK YOU FOR YOUR TIME

