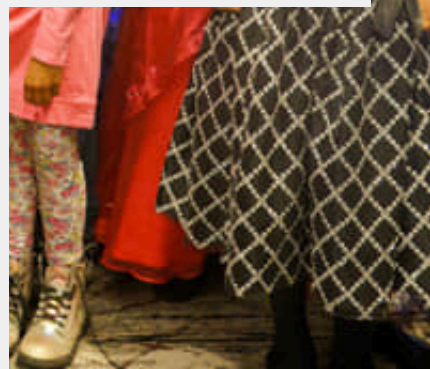
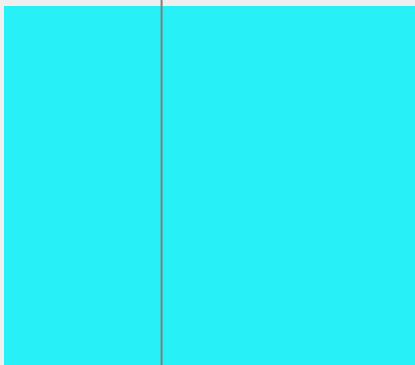
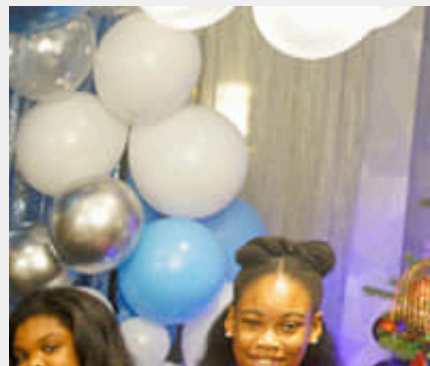
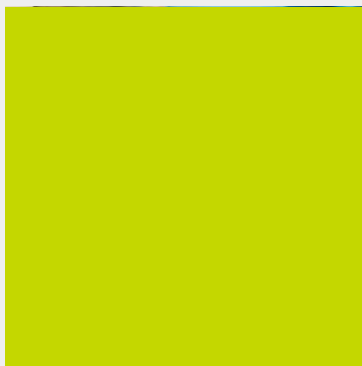




EMPOWERING WOMEN AND GIRLS TO WIN

Beautiful I Am Annual Report



A Message From Our Founder

Dear Beautiful I Am Family and Supporters,

As I reflect on our journey this year, my heart overflows with gratitude and pride for the incredible strides we've made together. What began as a vision has blossomed into a powerful movement of change, touching lives across continents.

One of our most significant achievements was raising \$15,000 to expand our presence in Nairobi, Kenya. This expansion has allowed us to serve over 500 women and girls, and seeing our program being taught monthly in the women's wing that now bears the Beautiful I Am name is a testament to the impact of our collective dedication.

Our commitment to addressing critical issues facing women led to the successful launch of "Voices of Beauty and Courage," our domestic violence initiative. This program has created a safe space for survivors to share their stories, find healing, and access vital resources. Through education and advocacy, we're breaking the silence surrounding domestic violence and building a community where survivors know they are not alone.

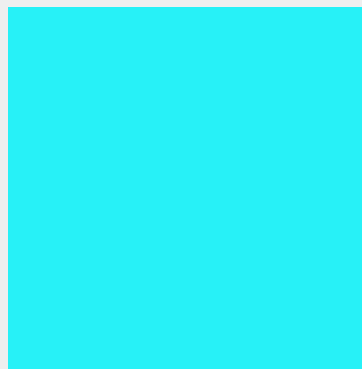
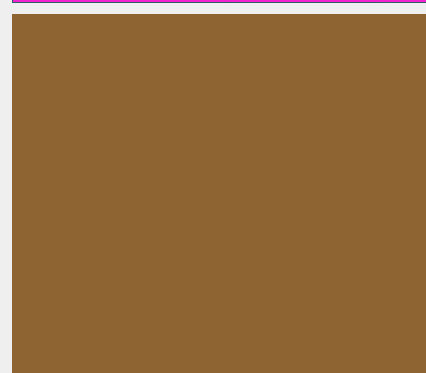
This year also marked the introduction of two transformative programs: "Be BEAUTIFUL, NOT a Bully" – Promoting self-discovery and creating safer environments for young women. "BePinkPowered" – Opening important conversations about breast health among minority women, emphasizing early detection and preventive care.

Looking ahead to 2025, I'm filled with excitement about the possibilities that await us. The foundation we've built this year—from our international expansion to our new domestic programs—has created a strong platform for even greater impact.

Our success is a direct result of the dedication of our team, the courage of the women we serve, and the unwavering support of our community partners. Together, we're not just dreaming of a better future; we're actively creating it, one woman, one program, and one community at a time.

With gratitude and hope,

Tamika Williams
Founder & Executive Director



Program Impact Overview

Beautiful I Am: Core Programs & Major Initiatives

Impact Highlights

- Little B's Book Club served 24 girls with remarkable literacy improvements
- Beautiful Me Mentoring Program engaged 15 girls with
- I Am Beautiful Woman Circle: Engaged 70 women in personal development and community leadership

Community Outreach

- Served 2,850 individuals (200% increase from 950 in 2023)
- 10% increase in local business partnerships
- Expanded community network through strategic collaborations

Global Growth, Advocacy, and Community Impact Initiatives

- 4 Building Hope Kenya Initiative: International expansion in Nairobi
- Be Beautiful, NOT a Bully Campaign: Anti-bullying advocacy
- Community Outreach Events: Blossom of Hope Mother's Day, Bread of Hope, and AmazingThanksgiving Families

Quantitative Impact:

- 4 Building Hope Kenya Initiative: International expansion in Nairobi
- Be Beautiful, NOT a Bully Campaign: Anti-bullying advocacy
- Community Outreach Events: Blossom of Hope Mother's Day, Bread of Hope, and AmazingThanksgiving Families

Empowering Women, Expanding Outreach, and Strengthening Community Connections: Youth Programs

- I Am Beautiful Woman Circle – Engaged 70 women in personal development & leadership.
- Community Outreach:
 - Served 2,850 individuals (200% increase from 950 in 2023).
 - 10% increase in local business partnerships.
 - Expanded community network through strategic collaborations.

2024 Financial Report

Impact Highlights

As we reflect on 2024, we are thrilled to celebrate an incredible year of growth, generosity, and impact. Thanks to our dedicated donors, sponsors, and community supporters, we raised a total of \$40,000 to fuel our mission and programs. This achievement is a testament to the power of collective giving and the unwavering belief in our work.

Where Did the Funds Go?

- At Beautiful I Am, we believe in maximizing every dollar to create real, lasting change. In 2024:
- 62.5% of our funds were invested directly into programs, ensuring that the girls and women we serve received the resources and support they need.
- 37.5% covered administrative costs, allowing us to operate efficiently, manage our outreach efforts, and expand our capacity to serve more people.

Our Main Sources of Funding

We are grateful for the variety of funding sources that made our success possible:

Individual Donations – The heart of our support, showing how one person’s generosity can create lasting change.

Corporate Sponsorships – Partnerships that amplified our reach and strengthened our ability to deliver programs.

Fundraising Events – Community-driven initiatives like our gala, auctions, and special campaigns helped bring in essential funds.

In-Kind Donations – Contributions of goods and services that helped us reduce expenses and focus more on our mission.

Empowering Women, Expanding Outreach, and Strengthening Community Connections: Youth Programs

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- 10% increase in local business partnerships.
- Expanded community network through strategic collaborations.

2024 Financial Report

Impact Highlights

Notable Contributions: BIA Building Hope in Kenya

Among the many generous gifts we received this year, a few stand out for their exceptional impact:

Two individual donors contributed \$3,500 each toward our Building Hope in Kenya Outreach Initiative, allowing us to expand our reach and support more women. Unit 5H Foundation made our largest contribution, covering 25% of our Kenya efforts and fully funding our program budget—an incredible investment in the future of the women and girls we serve.

Looking Ahead: 2025 Financial Goals & Expansion

As we gear up for 2025, we recognize the need to increase and diversify our funding streams to ensure sustainable growth and impact. Our priorities include:

Expanding Fee-for-Service Programs – By generating more income through program-based fees and events, we can reduce reliance on a single funding source.

Growing Our Budget – While 2024 was a successful year, we must increase our funding by 40% to scale our impact, expand our programs, and meet the growing demand for our services.

Company Strategy Sponsorships: Strengthening Our Mission Together

Impact Highlights

At Beautiful I Am, we believe that true impact is built through collaboration. In 2024, we were honored to partner with incredible organizations and individuals who shared our vision and helped us expand our outreach, programs, and community impact.

Our Key Partners & Sponsors in 2024

We extend our deepest gratitude to the following partners who stood beside us in our mission:

- Unite 5H Foundation**
- Councilwoman Monica Higgs**
- Dana Smith, Author and Founder of College Career Cru**
- Suitland Community Center**
- Author E. Aramide Adedeji**
- Zion Church**

These organizations and individuals provided essential support, helping us execute some of our largest outreach initiatives. From offering event spaces and materials to sending volunteers and financial contributions, their generosity allowed us to reach more women and girls than ever before.

A StandOut Success Story: The Voices of Beauty and Courage

Impact Highlights

A Standout Success Story: The Voices of Beauty and Courage Initiative

One of our proudest moments in 2024 was the launch of the Voices of Beauty and Courage Initiative, a program dedicated to:

- Educating women and girls on recognizing the signs of an abuser
- Providing tools to identify someone in an abusive relationship and connect them with resources
- Teaching self-defense techniques to empower and protect

This initiative was made possible because of the incredible partnership with Councilwoman Monica Higgs and Author E. Aramide Adedeji. With their support, we successfully hosted our first annual summit, where we worked with 50 women, equipping them with the knowledge and resources they need to protect themselves and others. This event was just the beginning of a movement that we aim to expand in the coming years.

Looking Ahead: Partnership Opportunities in 2025

As we set our sights on 2025, we are actively seeking new partners to join us in making a difference. There are many ways to get involved, including:

- Leading workshops – Share expertise in life skills, self-care, career readiness, or safety education.
- Partnering on outreach events – Support us in expanding our community impact through hands-on engagement.
- Providing financial contributions – Help us keep our programs free for women and girls in need.
- Helping us secure a permanent facility – Assist us in finding a dedicated space to serve as the home for Beautiful I Am's programs and services.

2024 Outreach & Community Impact Report

Impact Highlights

This year, Beautiful I Am (BIA) made an extraordinary impact through our outreach efforts, touching the lives of over 1,500 people across multiple communities. Through empowerment, education, and essential resources, we provided women, girls, and families with the tools to overcome obstacles and step into their full potential.

Major Events & Campaigns

In 2024, we hosted and participated in several key initiatives that brought our mission to life:

- BIA Building Hope in Kenya – Expanding our international reach, we provided life skills training, mentorship, and essential resources to women in rural Kenyan villages, helping them build confidence, literacy, and economic independence.
- Voices of Beauty and Courage – This initiative empowered women and girls through education on abuse prevention, self-defense training, and access to critical resources, ensuring they have the knowledge and confidence to protect themselves and others.
- Amazing Families Thanksgiving Giveback – We provided Thanksgiving baskets to families in need, with a special focus on grandparents raising grandchildren, a new community we were proud to serve.

Community Impact: 1,500 Lives Reached

One of our most meaningful achievements this year was expanding our outreach to grandparents raising grandchildren, a group that often faces financial struggles, food insecurity, and lack of resources.

Ms. Gloria's Story

“As a grandmother raising six grandchildren on a fixed income, I wasn't sure how I would put food on the table for Thanksgiving. The basket BIA provided not only gave us a holiday meal, but also connected me to a monthly grocery program that helps me provide nutritious meals for my grandkids. I've been struggling for the past four years, but now BIA has lifted a heavy burden off my shoulders.”

Ms. Gloria's story is just one example of the life-changing support we provided in 2024.



How Our Events Aligned With Our Mission

BIA is dedicated to empowering women and girls by providing life and social skills training, mentorship, and access to essential resources. Our outreach events supported this mission by:

- Providing Confidence & Life Skills Training – Women and girls learned how to navigate challenges, build self-esteem, and advocate for themselves.
- Creating Safe Learning Spaces – At events like the Voices of Beauty and Courage Summit, we taught participants how to identify abuse, practice self-defense, and access critical support systems.



•Serving Families in Crisis – From Kenya to local communities, we delivered resources, mentorship, and direct aid, ensuring no family was left behind.

Looking Ahead

As we step into 2025, we are committed to expanding our outreach, reaching more communities, and strengthening our programs to create an even greater impact.



Volunteer & Team Contributions: The Heart of Our Impact

At Beautiful I Am, we believe that true change happens when passionate people come together. In 2024, our dedicated volunteers and team members played a crucial role in expanding our programs, reaching new communities, and transforming lives.

Growing Our Volunteer Network

We started the year with five dedicated volunteers, and by the end of 2024, we welcomed six more, growing our volunteer team to 11 strong individuals. Each of them contributed time, skills, and passion, helping us execute life-changing programs for women and girls.

Volunteer Contributions

- **Kenya Expansion** – Volunteers assisted with planning, organizing, and executing our expansion efforts, allowing us to reach more women and girls in need.
- **Program Growth** – With their support, we successfully increased the number of participants in our programs, expanding our mentorship and outreach initiatives.

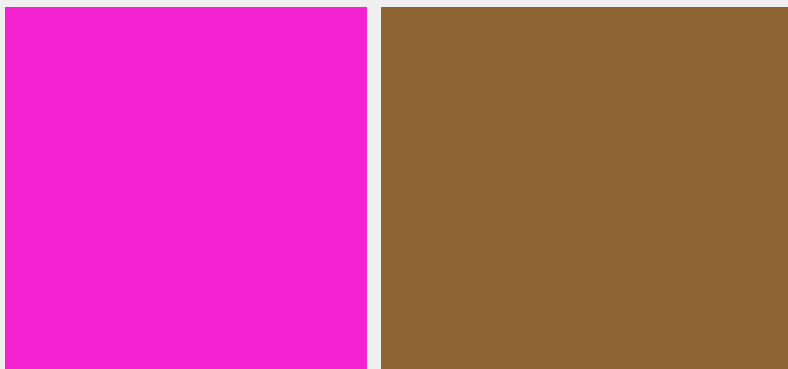
A Volunteer's Perspective

Meet Lorna Co, a mentor with Beautiful I Am:

“I chose this organization because I am passionate about its mission of empowering young girls and helping them grow into confident, strong women. BIA is dedicated to nurturing and uplifting the next generation, providing them with the tools they need to succeed. I encourage other women to join us in strengthening the young females in our community and giving back the wisdom, support, and empowerment that was once poured into us. Together, we can make a lasting impact!”

+11

Total Volunteers



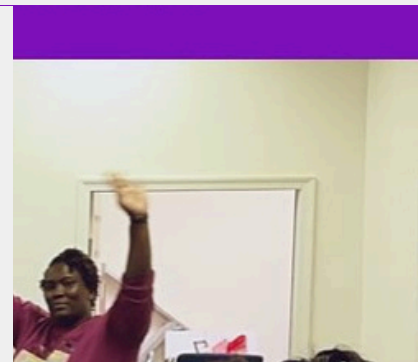
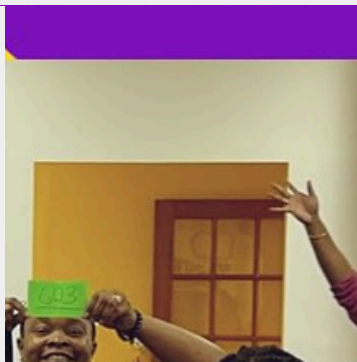
Our Growing Team & Impact

As our initiatives expanded, so did our core team. We now have 11 dedicated individuals working to:

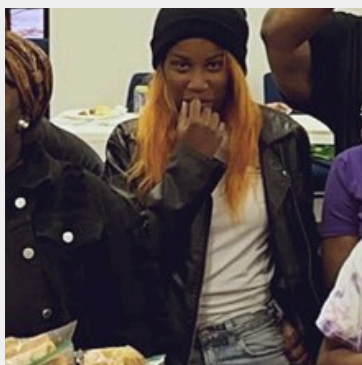
- Launch new campaigns and programs that address real needs in our communities.
- Enhance mentorship and outreach efforts to reach more women and girls.
- Ensure every initiative aligns with our mission of empowerment, education, and impact.



Community Contribution



Nurture the Culture



Transformation



Looking Ahead: Building A Brighter Future 2025

As we step into 2025, Beautiful I Am is poised for even greater impact. Our dedication to empowering women and girls remains at the core of everything we do, and this year, we are setting ambitious goals to expand our reach, strengthen our programs, and build sustainable support for our initiatives.

Key Goals for 2025

We are committed to:

- **Increasing community awareness by actively participating in six community events throughout the year.**
- **Securing \$50,000 in annual funding through a combination of grants, sponsorships, and individual donations to ensure program growth and sustainability.**
- **Organizing six workshops for the Life After Program, equipping women and girls with the skills they need to navigate life successfully.**
- **Expanding the Be Me Mentoring Program by adding six new members over the next 12 months, ensuring more young women receive the guidance and support they need to thrive.**



Exciting New Initiatives & Events

This year, we are launching two transformative programs that will further our mission:

- **Be A Beauty, Not A Bully Initiative** – A new campaign designed to combat bullying among girls and women, both in schools and professional settings. This initiative will focus on education, awareness, and prevention strategies, fostering a culture of kindness and respect.

- **Women’s History Month Beauty In You Gala** – Our first-ever celebration of women making a difference in their communities. This event will shine a light on leaders, changemakers, and advocates who embody the spirit of empowerment.

Funding Priorities: Strengthening Our Foundation

To sustain our momentum and expand our work, we are prioritizing funding strategies that will allow us to grow without solely relying on donations. Our key financial goals include:

- Implementing a fee-for-service model to create a sustainable revenue stream.

- Securing five corporate sponsors who align with our mission and are committed to supporting our programs.

- Raising funds to hire a full-time team, ensuring that Beautiful I Am can continue to deliver high-quality programs, grow our reach, and deepen our impact.



A Message for the Future

The past year has shown us what is possible when passion, dedication, and community come together. We have witnessed lives transformed, confidence rebuilt, and opportunities created for women and girls who deserve a chance to thrive. But our work is far from over.

As we move into 2025, our vision remains clear: to continue expanding, empowering, and elevating women and girls so that they may step boldly into their future.

We invite you to be part of this journey. Whether through mentorship, funding, partnerships, or advocacy, your support makes it possible for us to create real, lasting change.

Together, we are building a future where every woman and girl is seen, valued, and empowered to succeed. Let's make 2025 our most impactful year yet.



Call To Action: Be The Change-Empower The Next Generation!

As we close this chapter on an incredible year of growth, impact, and transformation, we invite you to be part of our journey forward. Beautiful I Am is more than an organization—it is a movement dedicated to uplifting and empowering women and girls, ensuring they have the tools, confidence, and opportunities to succeed.

Now, we need you.

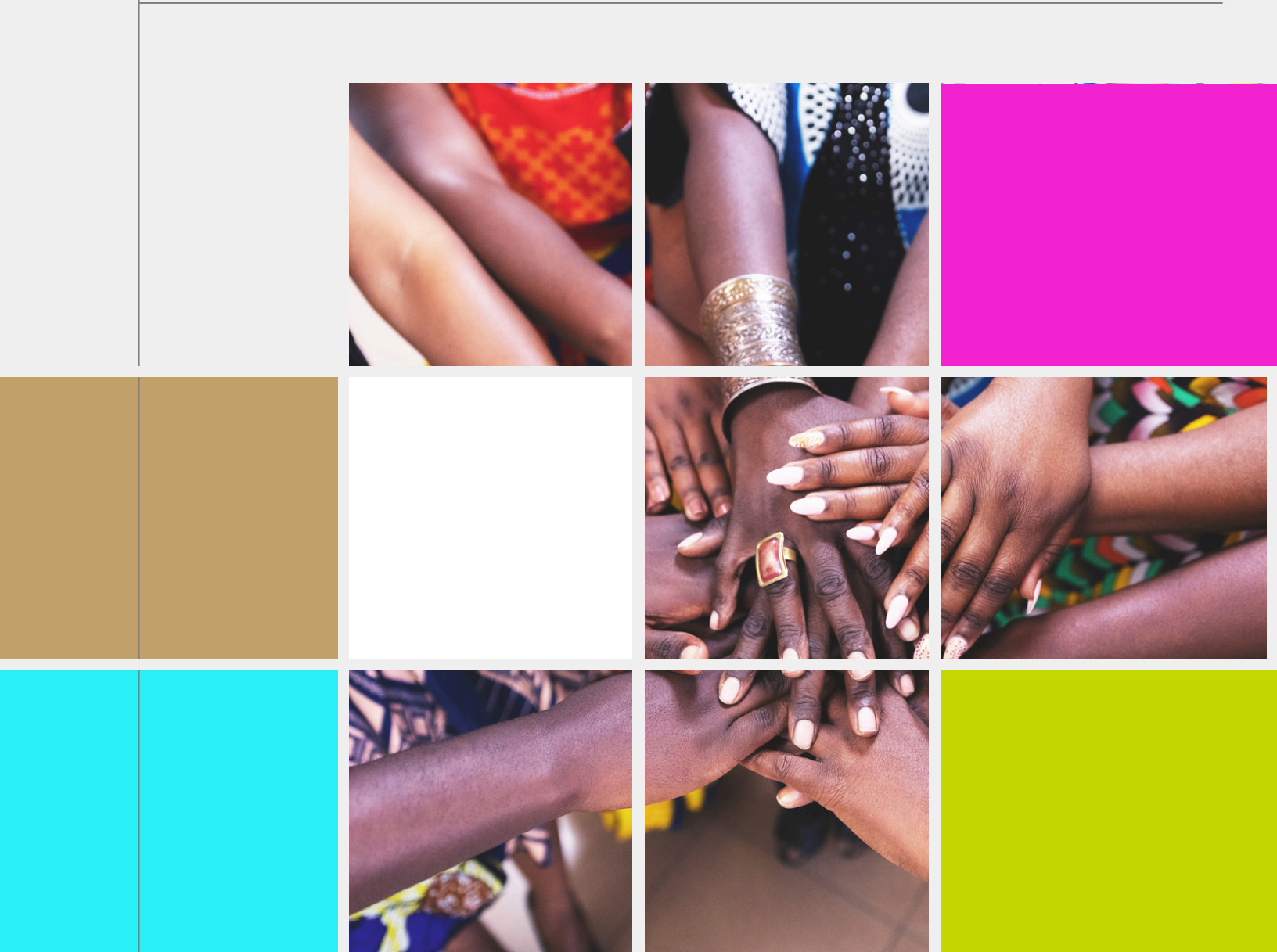
You have the power to transform a girl's or woman's life. By getting involved, you can help shape the next generation of change-makers, providing the mentorship, support, and encouragement they need to thrive.

How You Can Make a Difference

- Become a mentor – Share your wisdom, guidance, and encouragement to help young women navigate life's challenges.
- Support our programs – Your contributions help us continue to offer life-changing programs, workshops, and outreach initiatives.
- Partner with us – Whether you are an individual, business, or organization, there are opportunities to collaborate, sponsor, and expand our impact.
- Spread the word – Advocacy starts with awareness! Share our mission, attend events, and help us build a stronger community of support.

Join Us Today!







Thank You

Your time, resources, and passion can make a lasting difference. Get involved and help us empower the next generation.


Together, we are changing lives, shaping futures, and creating a world where every woman and can rise to her fullest potential. Let's make an impact—together!

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